

Wellness

Leaders in

The authoritative publication on corporate, health and wellness in South Africa

Leaders in Wellness is dedicated to the key issue of well-being in all spheres of business and government. Mental, physical, social and financial wellness makes for happy, creative, productive executives and employees, enabling them to be the best they can be in all aspects of life. This in turn has a positive impact on the corporate bottom line and enhances government project outcomes.

It speaks to key role-players in promoting health and wellness in the workplace, especially Human Resources, internal marketing, project managers and CSI. The publication covers the full spectrum of topics integral to well-being, sharing insight into how executives and employees can attain and maintain a positive and sustainable mental, physical, social and financial work-life balance.

This authoritative national quarterly magazine is an established forum for knowledge sharing on pertinent health and wellness issues among South and Southern Africa's top companies, government departments, labour, medical professionals, educators and non-governmental organisations (NGOs).



DISTRIBUTION

Our direct distribution includes national, provincial and local government departments, municipalities; ACSA Airport Lounges, National Economic Development and Labour Council, South African Chamber of Business and Business Unity SA members; JSE-listed companies; black economic empowered companies; research and tertiary educational institutions; local and foreign embassies, CEO's, MD's, HR, project manager and consulates. NGOs and labour organisations. Retails with Leadership magazine – 2010 PICA B2B Magazine of the Year.

Our regular features include:

- Health and wellness
- Education
- CSI/CSR
- Government response (national, provincial and local)
- Corporate Wellness
- Financial Wellness
- Employee Wellness

NOTES

1. All rates quoted exclude VAT and Agency Commission
2. All positions are at the publisher's option. In no event will adjustments, reinstatements or refunds be made because of the position and/or section in which the advertisement has been published. *Leaders in Wellness* will seek to comply with position requests and other stipulations that appear on insertion orders but cannot guarantee that they will be followed.
3. All advertisement sales are subject to standard terms and conditions of sale and credit approval procedures.

ADVERTISING RATES 2016 (including agency commission)

Inside Front Cover (IFC) (DPS)	R40 000
Double Page Spread (DPS)	R32 000
Full Page	R23 950
Inside Back Cover (IBC)	R36 950
Outside Back Cover (OBC)	R36 000
Half Page	R18 000
Two page corporate profile	R28 950

Focus Specials 2016 (including agency commission)

FRONT COVER SPECIAL	R250 000
5 X PAGE PROFILE	R52 000
4 X PAGE PROFILE	R46 500
3 X PAGE PROFILE	R42 000

PRINT RUN: 10 000
FREQUENCY: Quarterly



MATERIAL REQUIREMENTS

(Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.com) or delivered to Cape Media House attention of Eunice Visagie.

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