

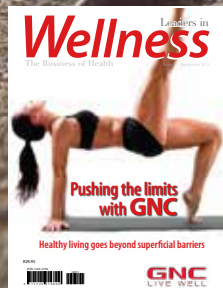
# Wellness

Leaders in

The authoritative publication on healthcare in South Africa

Leaders in Wellness is endorsed by GBC Health. The magazine speaks to key role-players in the importance of wellness & health in the workplace, as well as top leaders and decision-makers in business and the government. The publication focuses on the positive programmes and initiatives of business and the government, with the aim of increasing investor confidence as to increase corporate, employee and financial wellness in Africa.

This authoritative national quarterly magazine is an established forum for knowledge sharing on pertinent health and wellness issues among South and Southern Africa's top companies, government departments, labour, medical professionals, educators and non-governmental organisations (NGOs).



## DISTRIBUTION

Our direct distribution includes national, provincial and local government departments, municipalities; ACSA Airport Lounges, National Economic Development and Labour Council, South African Chamber of Business and Business Unity SA members; JSE-listed companies; black economic empowered companies; research and tertiary educational institutions; local and foreign embassies and consulates; doctors' rooms, clinics, hospitals (public/private); NGOs and labour organisations. Retailers with Leadership magazine – 2010 PICA B2B Magazine of the Year.

## MATERIAL REQUIREMENTS

### (Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.com) or delivered to Cape Media House attention of Eunice Visagie.

## Our regular features include:

- Public/private partnerships
- Nutrition
- Healthcare
- Education
- Pharmaceutical industry
- CSI/CSR
- Government response (national, provincial and local)
- Corporate Wellness
- Financial Wellness
- Employee Wellness

## NOTES

1. All rates quoted exclude VAT and Agency Commission
2. All positions are at the publisher's option. In no event will adjustments, reinstatements or refunds be made because of the position and/or section in which the advertisement has been published. *Leaders in Wellness* will seek to comply with position requests and other stipulations that appear on insertion orders but cannot guarantee that they will be followed.
3. All advertisement sales are subject to standard terms and conditions of sale and credit approval procedures.

## ADVERTISING RATES 2016 (excluding agency commission)

Inside Front Cover (IFC) (DPS)	R40 000
Double Page Spread (DPS)	R32 000
Full Page	R23 950
Inside Back Cover (IBC)	R36 950
Outside Back Cover (OBC)	R36 000
Half Page	R18 000

## Focus Specials 2016 (excluding agency commission)

FRONT COVER SPECIAL	R250 000
5 X PAGE PROFILE	R52 000
4 X PAGE PROFILE	R46 500
3 X PAGE PROFILE	R42 000

PRINT RUN: 10 000  
FREQUENCY: Quarterly

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